



Site Usage

 **1,621** [Visits](#)

 **5,761** [Pageviews](#)

 **3.55** [Pages/Visit](#)

 **31.59%** [Bounce Rate](#)

 **00:02:16** [Avg. Time on Site](#)

 **38.99%** [% New Visits](#)

Visitors Overview



863 Visitors

[view report](#)

Map Overlay



[view report](#)

Traffic Sources Overview



Direct Traffic

867 (53.49%)

Referring Sites

539 (33.25%)

Search Engines

215 (13.26%)

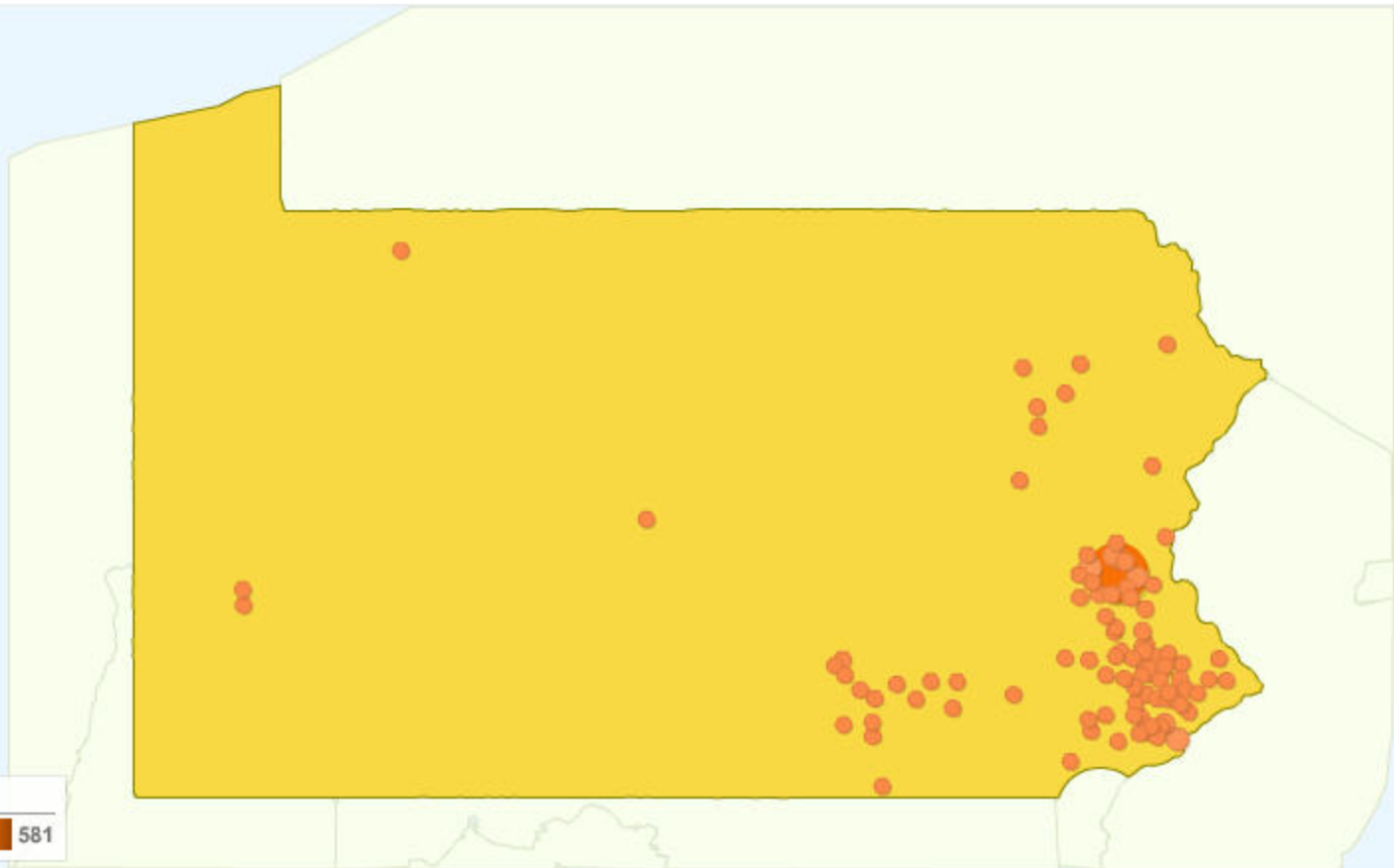
[view report](#)

Content Overview

Pages	Pageviews	% Pageviews
/Default.aspx?alias=premium.blu	2,142	37.18%
/parklandareasoccer/DATSEVE	429	7.45%
/parklandareasoccer/HOME/tabic	414	7.19%
/parklandareasoccer/LINKS/tabic	295	5.12%
/parklandareasoccer/FIELDS/Fie	263	4.57%

[view report](#)

Zoom Out



This state sent 1,333 visits via 102 cities

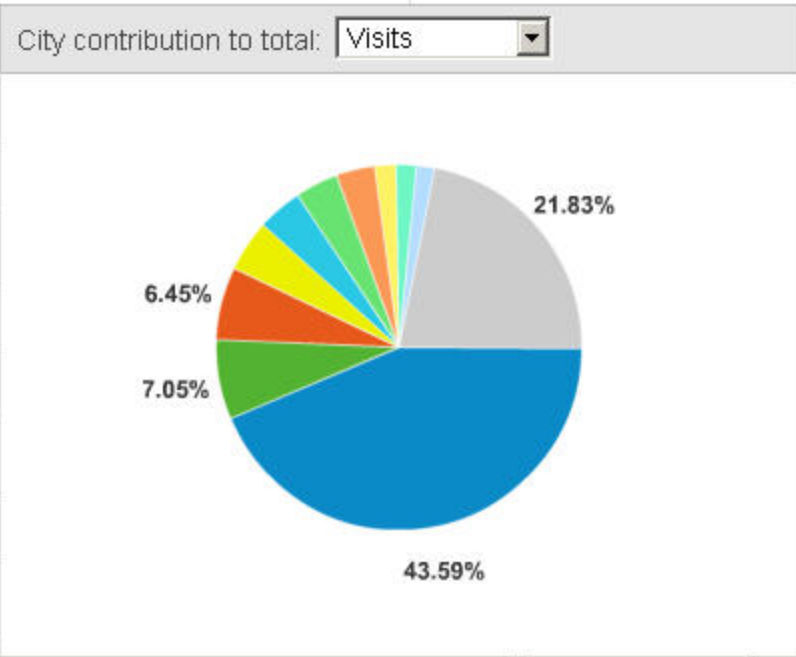
Detail Level: City Segment: [Choose...](#)

Site Usage [Goal Conversion](#)

Views: [Grid] [Map] [Table] [List]

Visits 1,333 % of Site Total: 82.23%	Pages/Visit 3.61 Site Avg: 3.55 (1.51%)	Avg. Time on Site 00:02:19 Site Avg: 00:02:16 (1.71%)	% New Visits 33.83% Site Avg: 38.99% (-13.22%)	Bounce Rate 30.08% Site Avg: 31.59% (-4.76%)
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City	Visits	Visits
1. Allentown	581	43.59%
2. Orefield	94	7.05%
3. Philadelphia	86	6.45%
4. Bethlehem	61	4.58%
5. Catasauqua	53	3.98%
6. Coplay	51	3.83%
7. Bala Cynwyd	45	3.38%
8. Lehigh Valley	25	1.88%



Search Engine: google

Sep 17, 2007 - Oct 17, 2007 ▾

Export ▾ Email Add to Dashboard



google sent 192 total visits via 57 keywords

Show: total | [paid](#) | [non-paid](#) Segment: [Keyword](#) ▾

Site Usage **Goal Conversion** Views: [Grid] [Pie] [Bar] [Line] [Table]

Visits 192 % of Site Total: 11.84%	Pages/Visit 4.99 Site Avg: 3.55 (40.54%)	Avg. Time on Site 00:02:17 Site Avg: 00:02:16 (0.45%)	% New Visits 68.23% Site Avg: 38.99% (75.00%)	Bounce Rate 29.17% Site Avg: 31.59% (-7.66%)
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Keyword	Visits	Individual Keyword performance:
1. parkland area soccer club	80	41.67%
2. parkland soccer club	21	10.94%
3. parkland area soccer	13	6.77%
4. pasc soccer	7	3.65%
5. lone lane soccer	4	2.08%
6. wehr's dam	4	2.08%
7. blue sombrero	3	1.56%
8. kindersoccer	2	1.04%
9. palsoccer.org	2	1.04%
10. parkland area soccer club pa	2	1.04%