

Connecticut Junior Soccer Association (CJSA) is excited to announce that they have entered into a four year partnership with Xara Soccer. This partnership will play a big role in CJSA's effort to support the continued growth and success of the diverse interests of our members.

CJSA President Kathy Zolad said "Xara is the perfect partner to support CJSA's commitment to the growth and success of soccer clubs and associations in the state. Xara fits with this effort as they are the only company that goes beyond product to offer unique programs and services that support the growth and success of soccer organizations. As part of our mission to grow the game we continue to look for innovative and distinctive offerings to support the well being of the 165 youth soccer organizations that fall under the CJSA umbrella. CJSA will be working with Xara to make these products, programs and services available to our member organizations so that they can create a success story that is unique to their individual values and goals".

Xara Soccer products, programs and services are:

- Gender Specific
- Age Specific
- Skill Specific
- Developed to support the growth and well being of the organization
- Aimed at all aspects of Coach & Player Development
- Valuable in the creation of a memorable soccer experience

Over the next few months CJSA will be working with the leadership of our member organizations to help them tailor the Xara products, programs and services that best fit their needs. Look for more information on this exciting new partnership between CJSA and Xara Soccer in the coming weeks.