

PRESS RELEASE
For Immediate Release
December 7, 2010

Connecticut Junior Soccer Association is pleased to announce that Shaun Bailey has accepted the position of State Director of Coaching. Shaun will be responsible for coaching education and development. His primary responsibility will be the CJSA licensing program that certifies coaches with state 'D' and 'E' licenses and educates new coaches with youth modules. Shaun brings a wealth of knowledge and over two decades of soccer and coaching experience to CJSA.

Shaun's vision for the future of coaching youth soccer in Connecticut is to continue to provide top level coaching education and to include parent education as a base for the growth of the young soccer player. Shaun's goal in his new position as Director of Coaching is to develop a coaching mentor program, a female coaching school, a program to help establish a healthy relationship between coaches and referees, and continue to grow the TOPSoccer Program.

"The grassroots level is the platform and introduction stages of soccer for many players, parents and coaches. It is important that we strive to provide the best opportunities for everybody to discover the rich rewards that they can gain from participating in the *'beautiful game'*. Coaching and Parent Education play a fundamental role in the further development of our players, and it is imperative that we continue to deliver as many educational courses and programs throughout our state. There is a tremendous amount of soccer knowledge within Connecticut, and as role models we should all strive to provide the best services we can by continuing to learn and grow, not only as coaches, but as individuals."

Born and raised in England, Shaun's passion for soccer began at a very young age. He continued on to play for a host of semi-pro teams in the Jewson Premier League, winning numerous championship titles and eventually played on the reserve team for the Colchester United FC and as a trialist for the Ipswich Town FC.

In 2000, Shaun moved to the United States and since that time has held positions as the Coaching Director for the Norwalk Junior Soccer Association, World Class Soccer, and Danbury Soccer Association, as well as Assistant Coach for the Connecticut Reds WPSL. He assisted the Western Connecticut Women's Soccer Program as they reached the final four, winning three back to back Little East Conference Championships and earning a berth in the NSCAA tournament.

As Director of the Young Player Development Program for three years, coach of the Olympic Development Program for 6 years, and Director of the Olympic Development Program for the past year, Shaun has invaluable experience with CJSA's ODP and YPDP programs.

Shaun's professional licenses and certifications include United States Soccer Federation National 'A' License, USSF National Youth License, NSCAA Director of Coaching Diploma, NSCAA Professional Development Certificate and English F.A. Coaching Certificate.

Shaun, his wife Kristine, and their son Owen live in Norwalk, Connecticut.

CJSA welcomes all our clubs to join us in wishing Shaun Bailey success in his new position.